

HATE M E T E R

Hate speech tool for monitoring, analysing
and tackling Anti-Muslim hatred online

REC Action Grant (REC-DISC-AG-2016-04)
24 months (01.02.2018 - 31.01.2020)



This document was funded by the European Union's
Rights, Equality and Citizenship Programme (2014-2020)

D28

August 2019

Dissemination Event



D28 – Dissemination Event

| | |
|-----------------------------|---|
| WP Title | WP5 - Training, dissemination and sustainability strategy |
| Due Date: | 31/08/2019 |
| Submission Date: | 31/08/2019 |
| Responsible Partner: | UNITRENTO |
| Version: | 1.0 |
| Status: | Final |
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| Deliverable Type: | R |
| Dissemination Level: | PU |

Statement of originality

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Executive summary

This document is the deliverable D28 “Dissemination event” of project Hatometer, finalised within **Activity 5.4 “Disseminating and communicating project information and results”** of **workpackage (WP) no. 5 “Training, dissemination and sustainability strategy”**.

Hatometer has been nominated as partner of the 22nd edition of “**Voci per la Libertà – Una canzone per Amnesty**” (“Voices for Freedom – A song for Amnesty”), a festival that combines music and human rights. It took place **from 18th to 21th July in Rosolina Mare** (Rovigo, Italy - <https://www.vociperlaliberta.it/>) with the participation of the Hatometer partners during the two final days of the Festival. **Hatometer researchers, NGOs operators and volunteers** participated in the event, where they illustrated the **preliminary results of the project** during both a conference and poster sessions. An **awareness raising campaign video** (in English, France, and Italian - see D22 at M23) aimed at preventing and combating online hate speech/crime against Muslims has been **filmed during this event**. This video shooting has been carried out by UniTrento and the three NGOs, with the support of SSH and ICT researchers involved in the project. In particular, we will produce a video-debate between **partners, stakeholders and Hatometer testimonial/s** (e.g. musicians, artists, actors committed to preventing and combatting any adverse human rights impacts) on the contents collected within the above dissemination event, **to reach different target groups** in the three pilot countries (Italy, France and the UK) and also at the EU level, thus **motivating the viewers to take action** and play their part in raising awareness of the above phenomenon (see D22 at M23 within WP5).

This deliverable describes the **context** and **background** in which the dissemination event was carried out. After a description of the **characteristics and the activities** of the event per se, the deliverable describes **when, where** and **how** the Hatometer activities have taken place, as well as **the number of people** participated in the dissemination. Annex A includes the dissemination event **schedule** for Hatometer partners who participated in the event.

1. Introduction

Project “Hatometer - Hate speech tool for monitoring, analysing and tackling anti-Muslim hatred online” aims at **systematising, augmenting and sharing knowledge of anti-Muslim hatred online**, and at increasing the efficiency and effectiveness of NGOs in **preventing and tackling Islamophobia** at the EU level, by developing and testing an **ICT tool (i.e., Hatometer platform)** that **automatically monitors and analyses Internet and social media data** on the phenomenon, and **produces computer-assisted responses and hints** to support **counter-narratives** and **awareness raising campaigns**.

More specifically, backed by a strong interdisciplinary effort (criminology, social sciences, computer sciences, statistics, and law), the Hatometer platform uses a combination of **natural language processing (NLP), machine learning, and big data analytics/visualization** to:

- A. identify and systematise in real-time actual “red flags” of anti-Muslim hate speech and/or possible related threats online (**Real-time Identification**);
- B. understand and assess the sets of features and patterns associated with trends of Islamophobia online (**In-depth Understanding**);
- C. develop an effective tactical/strategic planning against anti-Muslim hatred online through the adoption of the innovative Computer Assisted Persuasion (CAP) approach (**Tactical/Strategic Response**);
- D. produce an effective counter-narrative framework for preventing and tackling Islamophobia online and building knowledge-based and tailored awareness raising campaigns (**Counter-Narratives Production**).

The Hatometer platform will be **piloted and tested in three NGOs of EU Member States (MSs)** where the magnitude of the problem is considerable but no systematic responses have been implemented (**France, Italy and the United Kingdom**), thus enabling Project Hatometer to address several objectives of the Annual Colloquium on Fundamental Rights “**Tolerance and respect: preventing and combating anti-Semitic and anti-Muslim hatred in Europe**” and the **European Agenda on Security (2015)**, as well as the **priorities** of the REC call of proposals.

In order to strengthen **cooperation** between key actors and to ensure the **widest circulation** and **long term impact** of the project results on future research streams and operational strategies, the project will favour **capacity building and training** and the **sustainability and transferability** of the Hatometer platform among **other target stakeholder groups** (e.g., LEAs, journalists/media, etc.) across the EU and for **other forms of hate speech**, through the building of the “**EU laboratory on Internet and social media for countering online anti-Muslim hate speech**” (i.e., Hatometer Lab).

2. Voci per la libertà: Context and background

This section describes the context and background of the event "**Voci per la Libertà – Una canzone per Amnesty**" ("Voices for Freedom - A song for Amnesty"), during which **several dissemination activities** concerning the Project Hatometer took place and the video for the WP5 awareness-raising campaign was filmed.

2.1 "Voci per la Libertà - Una canzone per Amnesty" Festival

Founded in 1998, "**Voci per la Libertà – Una canzone per Amnesty**" is an annual music competition that aims to increase respect for human rights through music and is promoted by **Amnesty International Italy**¹ and the **Associazione Culturale Voci per la Libertà**². Having achieved considerable relevance at national level, in 2010 the festival was awarded by the Former President of the Italian Republic (Giorgio Napolitano) with the "Representative Presidential Medal", and was supported by the Commissioner for Human Rights of the Council of Europe (Thomas Hammarberg).

The most important prizes awarded during the event are the followings:

- **Amnesty International Italy Award**, i.e. the best song promoting human rights and performed by well-known artists at a national level. This prize is awarded by a commission composed by relevant stakeholders (i.e. journalists, radio speakers, TV hosts, university professors, members of Amnesty International and of the "Associazione Culturale Voci per la Libertà") evaluating the songs produced in the previous year that address this topic. Every year, the winner of the prize performs during the final evening of the festival. The artists awarded since 2013 are the followings: Daniele Silvestri (with the song "*Il mio nemico*"), Ivano Fossati ("*Pane e coraggio*"), Modena City Ramblers ("*Ebano*"), Paola Turci ("*Rwanda*"), Samuele Bersani ("*Occhiali rotti*"), Subsonica ("*Canenero*"), Vinicio Capossela ("*Lettera di soldati*"), Carmen Consoli ("*Mio zio*"), Simone Cristicchi ("*Genova brucia*"), Fiorella Mannoia and Frankie HI-NRG ("*Non è un film*"), Enzo Avitabile and Francesco Guccini ("*Gerardo nuvola 'e povere*"), Max and Francesco Gazzè ("*Atto di forza*"), Mannarino ("*Scendi giù*"), Edoardo Bennato ("*Pronti a salpare*"), Nada Malanima ("*Ballata triste*"), Brunori Sas ("*L'uomo nero*"), and Roy Paci ("*Salvagente*"). **Roy Paci is the winner of the Amnesty International Italy Award 2019** with his song "**Salvagente**" (i.e. life jacket; written and performed with the Italian rapper Willie Peyote) about anti-migrant hate speech online, counter-narratives and anti-discrimination. For this reason, he has been chosen as **Hatometer Testimonial** (see the music video on YouTube: <https://www.youtube.com/watch?v=XRahv7FByXw>). For further information, please visit the following website (Italian only) <https://www.vociperlaliberta.it/festival/premio-amnesty-italia>.

¹ Amnesty International Italy is a national Section of the Amnesty International movement: a worldwide movement of people with more than 2 million members and subscribers in more than 150 countries and regions who campaign for internationally recognised human rights for everyone. Its vision is for every person to enjoy all the human rights enshrined in the Universal Declaration of Human Rights and other international human rights standards. Its mission is to conduct research and take action to prevent and end grave abuses of all human rights, be they civil, political, social, cultural or economic. Amnesty International Italy was formed in 1976. It is based in Rome (Italy) and is legally autonomous. It regularly coordinates and develops human rights campaigning and actions undertaken by Amnesty International members and human rights activists within the country. It is registered in Italy and has its own governance and management structures, statutes and audited accounts. Amnesty International Italy is one of the main partners of Project Hatometer.

² The Associazione Culturale Voci per la Libertà is an Italian association created in 2003 and is made up by volunteers committed to the promotion of human rights through musical culture and youth aggregation. The association, in addition to the festival "Voci per la Libertà - Una canzone per Amnesty", has created many cultural and musical events throughout Italy, favouring the expansion of a culture of respect and tolerance.

- **Amnesty International Italy Award - Emerging Artists**, i.e. the best song promoting human rights and performed by Italian emerging artists (under 35). During the last days of the festival "Voci per la Libertà – Una canzone per Amnesty", 8 singers and bands (selected among more than 100 artists from all over Italy) are evaluated in a 3-day competition by a commission of experts and journalists (e.g. newspaper, radio, and television). The final contest takes place during the last evening of the festival before the performance by the winner of the “Amnesty International Italy Award” (see above). The winner is entitled to a range of prizes, including the production of a video clip and, together with the other finalists, the inclusion in a music album together with the wide distribution through Amnesty’s channels. For further information, please visit the following web page (Italian only): <https://www.vociperlaliberta.it/festival/premio-amnesty-emergenti>.

Beside the music competition, **other activities** took place during the festival, such as **laboratories for children, art expositions, conferences and round tables, informative hubs**, etc. For further information, please visit the official website of “Voci per la Libertà – Una canzone per Amnesty” (Italian only): <https://www.vociperlaliberta.it/>.

2.2 The 22nd edition of the Festival

The **22nd edition** of the festival “Voci per la Libertà – Una canzone per Amnesty” took place in Rosolina Mare (Rovigo, Italy) from the **18th to the 21st of July 2019**. During this edition, **Hatemeter** has been a partner of the event during which several **dissemination activities** (i.e. conference, info point) and the shooting of the awareness raising campaign video concerning the Project have been undertaken (for further information, please see Section 3). The **slogan** of the 2019 edition of “Voci per la Libertà – Una canzone per Amnesty” was **“Sui diritti umani non si torna indietro”** (i.e. “Do not go back on human rights”), a slogan that for Amnesty is a real emblem given the daily commitment to guarantee human rights. During the event, in addition to **concerts, art exhibitions, workshops for children, round tables, conferences and educational stands** were held (see below; Fig. 1, Fig. 2 and Fig. 3).

Fig. 1 - Banner of Hatemeter displayed on the main stage of the event “Voci per la Libertà – Una canzone per Amnesty” 2019.



Fig. 2 - Art exposition during the 2019 edition of the festival “Voci per la Libertà – Una canzone per Amnesty”.



Fig. 3 - Workshops for children during the 2019 edition of the festival “Voci per la Libertà – Una canzone per Amnesty”.



3. Voci per la libertà: Hatometer dissemination activities

This section outlines the **dissemination activities concerning project Hatometer** carried out during the festival “Voci per la Libertà – Una canzone per Amnesty” 2019. During (only) the final day of the Festival (July 21st, 2019), **over 600 people** (i.e. general public, journalists, human right activists) attended the concerts, art exhibitions, workshops for children, round tables, conferences and educational stands.

3.1 Public conference

Project Hatometer was presented during the **public conference** held on **the 21st of July** (h. 6.30-8 pm) in Rosolina Mare (Rovigo, Italy) during which the “Amnesty International Italy Award” 2019 was delivered to the famous Italian musician and Hatometer Testimonial Roy Paci. The **speakers** were: Riccardo Noury (Amnesty International Italy Spokesman), Roy Paci (Hatometer Testimonial and Amnesty International Italy Award 2019), Michele Lionello (“Voci per la Libertà” Team Manager), Franco Vitale (Mayor of Rosolina), Francesca Cesarotti (Amnesty International Italy), Elisa Martini (UniTrento) and Sara Tonelli (FBK).

In more detail (see Fig. 4 below), the project was introduced by **Francesca Cesarotti** (Amnesty International Italy) during the conference, with a general presentation on the current context and trends of hate speech against Muslims that can be found online, and on the strengths and weaknesses of the cooperation among NGOs, universities and research institutions in this field. Secondly, **Elisa Martini** (UniTrento) provided information on the project and its objectives, as well as its main preliminary results (see the already submitted deliverable D7 of WP2, as well as D15 and D29 of WP4). Thirdly, **Sara Tonelli** (FBK) explained the potential of the Hatometer platform in supporting NGOs in the prevention and fight against Islamophobia online, its main features, and the experience of the NGOs participating in the Hatometer project in testing the aforementioned platform (see the already submitted deliverables D8-D11 of WP3, as well as D15 and D29 of WP4).

Fig. 4 - Public conference. From the left: Franco Vitale (Mayor of Rosolina – Rovigo, Italy), Michele Lionello (Head of the organising team of “Voci per la Libertà – Una canzone per Amnesty” and Amnesty International Italy activist), Roy Paci (Hatometer Testimonial and Amnesty International Italy Award 2019), Riccardo Noury (Amnesty International Italy spokesman, at a distance), Francesca Cesarotti (Amnesty International Italy), Elisa Martini (UniTrento), and Sara Tonelli (FBK).



Furthermore, **Gabriele Baratto** (UniTrento), **Serena Bressan** and **Marco Guerini** (FBK), **Chafika Attalai** (CCIF), and **Bill Howe** (Stop Hate UK) also participated in the public conference. During the social dinner scheduled after the end of the conference, they provided along with the speakers, further information on Hatometer to the several participants interested in the project (**networking activities**; see also Hatometer Information Desk below). **Around 100 people** (e.g. journalists, human rights activists, and general public) attended the conference and the social dinner (see Fig. 5 below).

Fig. 5 - Public conference. “Amnesty International Italy Award 2019” ceremony: from the left, Franco Vitale (Mayor of Rosolina – Rovigo, Italy), Michele Lionello (Head of the organising team of “Voci per la Libertà – Una canzone per Amnesty” and Amnesty International Italy activist), and Roy Paci (Hatometer Testimonial and Amnesty International Italy Award 2019).



3.2 Hatometer information desk

Members of Hatometer ran an **information desk** during the last two days of the festival (20th and 21st of July 2019) distributing **informative materials** on the project. Hatometer partners illustrated the **preliminary findings** of Hatometer. Further **promotional activities** were carried out during the participation in the Festival such as **public advertising** (both online with more than **37,000 views only on the Facebook event**, and **on the territory**), **networking** and **press releases** (see Fig. 6, Fig. 7, Fig. 8 below).

Fig. 6 - Information desk of project Hatometer and promotional activities #1.



Fig. 7 - Information desk of project Hatemeter and promotional activities #2.



Fig. 8 - Information desk of project Hatemeter and promotional activities #3.

SUBITO UNO DEI NON SI TORNA INDIVIDUO

Lo slogan di quest'anno sarà "Sai dove sei? Non sei a casa indietro". Uno slogan che parte dal 10 dicembre 1948, quando l'Assemblea generale delle Nazioni Unite proclamò la Dichiarazione universale dei diritti umani. Per la prima volta veniva scritto che esistono diritti di cui ogni essere umano deve poter godere per la sola ragione di essere al mondo. Eppure la Dichiarazione è duratura, anche perché ancora troppo sconosciuta. Amnesty International, Premio Nobel per la pace nel 1977 e Premio delle Nazioni Unite per i diritti umani nel 1978, è impegnata perché per tutti siano garantiti questi diritti. Si impegna, ogni giorno, per ricordare che i diritti umani non si tornano indietro.

HATE

Partner della manifestazione quest'anno sarà il progetto Hatemeter, che ha lo scopo di accrescere le conoscenze sull'hate speech (incitamento all'odio e alla discriminazione) anti-islamici online e di sostenere le ONG nella lotta all'islamofobia e in quelle europee. La piattaforma monitora e analizza automaticamente i dati di Internet e dei social media sul fenomeno e produce risposte e suggerimenti automatici per supportare contro-narrative e campagne di sensibilizzazione. Il progetto è co-finanziato dal "Rights, Equality and Citizenship Programme (2014-2020)" della Commissione europea - Direzione Generale Justice and Consumers.

Tutte le sere, dalle 21 alle 23, presso il giardino del centro congressi

LABORATORI DIDATTICI PER BAMBINI sui diritti umani con:

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VENERDÌ 19 Artista Alberto Cristini
SABATO 20 Le Filadelfie
DOMENICA 21 Cooperative Titoli Minori

Presso il Centro Congressi e l'area di Piazzale Europa le MOSTRE ED INSTALLAZIONI:

IN ARTE DUDU
La Dichiarazione universale dei diritti umani illustrata da giovani artisti

INALIENABILE
L'opera multimediale di Silvia Rotelli su musica e diritti umani

LOVE DIFFERENCE
Quando la diversità diventa creatività. L'arte urbana per la socializzazione.

PARLIAMONE IN PIAZZA
Mostra fotografica di Andrea Attori (Attori) sul tema della conoscenza degli strumenti che lavorano.

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Partner tecnici: ARS audio & light, Idee Grafiche, Forpress, Mer - Meeting degli Indipendenti, Musica nelle Aie, Musplan, OPS Group, Rete dei Festival, Studiocontax.

Media partner: FunnyVegan, ViaVaNet, REMweb.

Radio partner: Radio 41, Radio Popolare, Radio Sette Aciago, Radio Atlanta, IwebRadio, Studio Emme Network, Atom Radio, Radio L'Origine, Radio Stereo 5, Radio Bellissima, Studio Tre Radio, Radio Città Benevento, Radio Pico, Oradio.it, Radio Bla Bla network, Radio Eco sud, Radio Ragusa, Radio Sanremo, Radio Sardinia, R1 Radio Terapia, Studio Uno Abruzzo, Radio Michelle, Unicalradio, Webradio 63, Radio Pico, Radio Elettrica.

Fig. 9 - Presentation of the activities of the NGOs operators and activists testing the Hatometer platform by an activist of Amnesty International Italy (i.e. wearing the Hatometer t-shirt) on the main stage on Sunday, July 21, 2019.



Finally, Hatometer partners prepared dedicated promotional materials: **1 banner** (5x1), **1 roll-up** (1x2), **posters**, **flyers** and **project t-shirts**. Both Hatometer partners and NGOs activists wore the **Hatometer t-shirts** during the event (see Fig. 9 above).

3.3 Presentation of the project on the main stage

Project Hatometer was presented **on the main stage** of the “**Voci per la Libertà – Una canzone per Amnesty**” festival in Rosolina Mare (Rovigo, Italy) to **an audience of around 600 people** before the performance of Roy Paci (Hatometer Testimonial and “Amnesty International Italy Award” 2019) both during the last evening of the event (**Sunday, July 21, 2019**) and the days beforehand.

Specifically, **Elisa Martini** (UniTrento) and **Serena Bressan** (FBK) illustrated the aim of the project and its main preliminary results during an interview with the “Voci per la Libertà – Una canzone per Amnesty” presenters, while **Francesca Corbo** (Amnesty International Italy) described the work of the NGOs operators and activists during the **Hatometer platform piloting activities** (see Fig. 10 and Fig 11 below). In particular, the Hatometer platform v.1 has been piloted and tested from January to March 2019 with the three NGOs involved in the project, namely **Amnesty International Italy**, **Stop Hate UK** and **CCIF - France** in EU MSs where the magnitude of the problem is substantial but no systematic responses have been implemented: France, Italy and the United Kingdom. Currently (June-September 2019), the NGOs operators and activists are testing the second updated version of the platform in the three pilots (see WP4). At least **one representative of each NGO** involved in the project participated in the dissemination event in Rosolina Mare. At the end of the event, the **Hatometer Testimonial Roy Paci** performed his songs during the final concert (see Fig. 12 below).

Fig. 10 - Presentation of Project Hatometer on the main stage on Sunday, July 21, 2019. From the left: Elisa Martini (UniTrento) who is wearing the Hatometer t-shirt, and Serena Bressan (FBK).



Fig. 11 - Presentation of Project Hatometer and of the activities of the NGOs operators and activists testing the Hatometer platform by Francesca Corbo (Amnesty International Italy) on the main stage on Saturday, July 20, 2019.



Fig. 12 - Performance of Roy Paci (Hatemeter Testimonial and Amnesty International Italy Award 2019) on the main stage on Sunday, July 21, 2019.



4. Hatometer awareness raising campaign shooting

Based on the results of Project Hatometer, an **awareness raising campaign** (in English, France, and Italian) aimed at **preventing and combating online hate speech against Muslims** is being prepared by UniTrento and the 3 NGOs involved in the project, with the support of the Hatometer SSH and ICT researchers. In particular, we are producing a **video-debate** between **partners, stakeholders and the Hatometer testimonial Roy Paci**, as a musician and artist committed to preventing and combating any adverse human rights impacts, to reach **different target groups** in the **three pilot countries** (France, Italy, and the UK) and also **at the EU level**, thus **inspiring viewers to take action** and partake in raising awareness of the phenomenon.

Video footage has been captured at the dissemination event "**Voci per la libertà - Una canzone per Amnesty**" ("Voices for Freedom – A song for Amnesty"), which **in 2019 has been dedicated to the Hatometer project and to the fight against Islamophobia** (see Fig. 13 below). The Hatometer dissemination event took place in Rosolina Mare (IT) on July 20-21, 2019 (<https://www.vociperlaliberta.it/>) with **the participation of the Hatometer partners**. The **editing phase** of this video is in progress (D22 at M23 within WP5). This awareness raising campaign will be disseminated not only in France, Italy and the UK but also within the other EU MSs, using **social media**, the **Hatometer website** and the **communication channels of the Partnership members**. It is designed on the basis of the project results and counter-narrative framework (WP2-WP4).

Fig. 13 - Screenshot of one of the main scenes of the Hatometer awareness raising campaign portraying a Muslim prayer at dawn.



4.1 Awareness raising campaign storyboard and interviews

Awareness raising is a fundamental component in tackling hate speech. To design our awareness raising video, we followed a two-fold approach: **fostering communication** and **information exchange**, in order to improve mutual understanding as well as mobilising governments, organisations, communities, individuals and thus the society as a whole, to start acting on preventing and combating Islamophobia online. Amongst awareness raising activities, **video campaigns** are recognised as **the most efficient and effective means of communicating information**, especially when directed at the general public. Our **target audiences** include not only the general public and social media users, but also policy makers and intermediaries such as NGOs, education specialists, LEAs, social workers, ICT and media professionals and volunteers.

The **overall aim** of the Hatometer campaigning against anti-Muslim hate speech is mainly focused on **raising awareness of the issue of Islamophobia online** in several countries and **encouraging the audience to take up their role in tackling the issue** through **interviews**, a **video-debate** and **visuals** (see D22 at M23 within WP5). We will also include **key statistics** in our video that clearly resonates with (the emotions of) the audience and therefore draws their attention. Our video will be in **English, French and Italian** with subtitles in each language, in order to reach a wide-ranging audience. Specifically, we interviewed and filmed **the main protagonists of the Hatometer project** (both NGOs operators and SSH/ICT researchers from France, Italy, and the UK), as well as the Hatometer Testimonial (see below): 1) **Gabriele Baratto** and **Elisa Martini** (UniTrento; Fig. 14); 2) **Chafika Attalai** (CCIF; Fig. 15); 3) **Bill Howe** (Stop Hate UK; Fig. 16); 4) **Francesca Cesarotti** (Amnesty International Italy; Fig. 17); 5) **Sara Tonelli** (FBK; Fig. 18); 6) **Roy Paci** (Hatometer Testimonial; Fig. 19).

Fig. 14 - Screenshot of the video interview to Gabriele Baratto (UniTrento) that will be integrated into the awareness raising campaign.



Fig. 15 - Screenshot of the video interview to Chafika Attalai (CCIF) that will be integrated into the awareness raising campaign.



Fig. 16 - Screenshot of the video interview to Bill Howe (Stop Hate UK) that will be integrated into the awareness raising campaign.



Fig. 17 - Screenshot of the video interview to Francesca Cesarotti (Amnesty International Italy) that will be integrated into the awareness raising campaign.



Fig. 18 - Screenshot of the video interview to Sara Tonelli (FBK) that will be integrated into the awareness raising campaign.



Fig. 19 - Screenshot of the video interview to the Italian musician Roy Paci (Hatometer Testimonial and Amnesty International Italy Award 2019) that will be integrated into the awareness raising campaign.



The Hatometer partnership will use **a combination of methods and channels** to promote the video campaign, when ready to be disseminated. We will use YouTube, Facebook and Twitter, the project website and our partners' communication channels, including newsletters, websites and social media, **to spread the message about the campaign**. We will ensure that monitoring and communication are integral **to the success of our campaign**. In this way, we can update our audience with the results and engage those who, as yet, have not been motivated to take action to become part of the active movement the campaign has generated thus far. For instance, we will **measure the successes of the campaign** through: a) Traffic to the Hatometer website; b) Number of people who followed us on social media; c) Number of people who shared the campaign on social media; d) Number of views that the video received; e) Number of testimonials from high-profile supporters saying they support the campaign; f) Number of articles/appearances in media and their reach (i.e. readership, viewers); g) Number of telephone or email enquiries we received as a result of the campaign. The Hatometer video campaign will be **ready for dissemination in Autumn 2019**.

5. Press review

The following is a summary of the **main news, posts, video and radio podcasts** published on the dissemination event “**Voci per la libertà – Una canzone per Amnesty**” and on **Hatometer** before and after the event. These are pieces of news published by **local and national press** in Italy and by **partners’ communication channels** (see links and Fig. 20 below, as an example).

- **Hatometer (Website):** <http://hatometer.eu/?p=455>
- **Amnesty International:** <https://www.amnesty.it/quattro-giorni-tra-musica-e-diritti-umani-in-voci-per-la-liberta/> - <https://www.amnesty.it/ai-grace-n-kaos-il-premio-amnesty-emergenti-di-voci-per-la-liberta-una-canzone-per-amnesty/>
- **Amnesty International:** <https://www.facebook.com/notes/voci-per-la-libert%C3%A0/gran-finale-con-roy-paci-ai-grace-n-kaos-il-premio-amnesty-emergenti/2258340597548360/>
- **Voci per la libertà:** <https://www.vociperlaliberta.it/news/47-news-2019/1006-il-grande-successo-della-22a-edizione-di-voci-per-la-liberta>
- **FBK Magazine:** <https://magazine.fbk.eu/en/news/hatometer-a-counter-narrative-to-fight-cyberhate/>
- **Rai News Veneto:** <https://www.rainews.it/tgr/veneto/video/2019/07/ven-Rosolina-Mare-Voci-per-la-Liberta-Roy-Paci-0842ec0e-1d60-4bda-a6eb-131f6b3ff72e.html>
- **TGR Rai Veneto:** <https://www.rainews.it/tgr/veneto/video/2019/07/ven-Rosolina-Voci-per-la-liberta-festival-Amnesty-International-46bae437-9f4d-42cd-8019-7f2b149a9f16.html>
- **Radio Popolare:** <https://www.radiopopolare.it/podcast/tamarindo-di-mar-2307-seconda-parte/>
- **Famiglia Cristiana:** <https://www.famigliacristiana.it/articolo/ai-grace-n-kaos-il-premio-amnesty-emergenti-di-voci-per-la-liberta--una-canzone-per-amnesty.aspx>
- **MEI - Meeting Etichette Indipendenti:** <http://meiweb.it/2019/07/13/roy-paci-gio-evan-e-molti-altri-a-voci-per-la-liberta-una-canzone-per-amnesty/>
- **Pragma Magazine:** <https://magazinepragma.com/events/voci-per-la-liberta-una-canzone-per-amnesty/>
- **Onda Musicale:** <http://www.ondamusicale.it/index.php/musica/18590-al-via-i-quattro-giorni-di-voci-per-la-liberta-una-canzone-per-amnesty>
- **Il Gazzettino:** https://www.ilgazzettino.it/pay/cultura_pay/roy_paci_per_i_diritti-4632993.html
- **Rovigo in diretta:** <https://www.rovigoindiretta.it/2019/07/ai-grace-n-kaos-il-premio-amnesty-emergenti/>
- **La voce di Rovigo:** <https://www.polesine24.it/home/2019/07/17/news/tre-giorni-di-voci-per-la-liberta-43561/>
- **RovigoOggi:** <https://www.rovigooggi.it/n/89529/2019-07-17/voci-per-la-liberta-al-via-la-22-edizione>
- **TeatriOnline:** <https://www.teatronline.com/2019/07/voci-per-la-liberta/>
- **Spettakolo:** <https://www.spettakolo.it/2019/06/11/voci-per-la-liberta-a-ritmo-di-musica-in-nome-dei-diritti/>
- **MusicTraks:** <https://www.musictraks.com/voci-per-la-liberta-una-canzone-per-amnesty-2/>
- **Radio41:** <http://www.radio41.it/radio/category/tags/voci-la-libert%C3%A0>
- **Articolo 21:** <https://www.articolo21.org/2019/07/voci-per-la-liberta-dal-18-luglio-il-festival-musicale-di-amnesty-international/>
- **Differentemente:** <https://www.differentemente.info/2019/06/11/rosolina-mare-al-via-la-22esima-edizione-voci-la-liberta-canzone-amnesty/>
- **MusicaEst:** <https://musicaest.com/2019/06/voci-per-la-liberta-il-contest-per-emergenti-quattro-giorni-tra-musica-e-diritti-umani-con-roy-paci-gio-evan-la-municipal/>

Fig. 20 - Press article published by the Italian newspaper "Il Gazzettino" (July 22nd, 2019). With regard to the first photo with the Hatometer partners and the Hatometer testimonial, from the left: Marco Guerini (FBK), Serena Bressan (FBK), Sara Tonelli (FBK), Gabriele Baratto (UniTrento), Roy Paci (Hatometer Testimonial and Amnesty International Italy Award 2019), Francesca Cesarotti (Amnesty International Italy), Bill Howe (Stop Hate UK), Elisa Martini (UniTrento), and Chafika Attalai (CCIF).

Al cantante il prestigioso premio Amnesty International per la canzone "Salvagente" con il rapper Willie Peyote. Noury: «Una carriera per l'umanità»

Roy Paci per i diritti

CONCORSO

È con la canzone "Salvagente" con il rapper Willie Peyote, che Roy Paci si è aggiudicato il Premio Amnesty International Italia sezione Big come miglior brano sui diritti umani del 2018. Ieri il prestigioso riconoscimento gli è stato conferito in occasione di una conferenza aperta al pubblico che si è tenuta in serata al centro congressi di Rosolina Mare alla presenza del sindaco di Rosolina Franco Vitale, del direttore artistico di Voci per la Libertà Michele Lionello che ha coordinato l'incontro e, in diretta skype, del portavoce di Amnesty Italia, Riccardo Noury.

Il sindaco si è complimentato con l'artista per «la grande capacità tecnica e per l'amore che trasmette per la sua terra e della sua musica» con l'invito a tornare a Rosolina. «Siamo lieti per il nono anno di ospitare questa manifestazione. Credo che non ci debbano essere muri ma ponti». Vitale ha consegnato a Roy Paci il libro sulla Filarmonica Vincenzo Bellini che vanta 110 anni di attività chiedendogli di venire a conoscere questa realtà, un omaggio risultato particolarmente gradito.

CARRIERA E DIRITTI

«Capita che qualcuno faccia una canzone sui diritti umani - ha spiegato via Skype Noury -, ma qui oggi abbiamo un artista che ha dedicato la sua carriera ai diritti. Stiamo dando un premio alla carriera ad una persona che è in realtà nell'esplosione della carriera artistica. È un onore e responsabilità per Amnesty essere con Roy a cui voglio dire che con il suo girare per l'Italia è come se un pezzetto di Amnesty si muovesse per conto proprio. Il brano di Roy è il recupero delle parole, forse anche un invito a ricordare che non è sempre obbligatorio par-



ROSOLINA MARE Il conferimento del Premio Amnesty International a Roy Paci e la consegna del libro sulla Bellini dal sindaco Vitale

lare per dare fiato alla bocca, in questo periodo di odio e xenofobia criminalizzazione della solidarietà».

L'EMOZIONE

E per tutta risposta, l'artista con spontaneità e con l'emozione che più volte ha rimarcato di provare, ha spiegato il valo-

re che il riconoscimento rappresenta per lui. «Non mi sento protagonista di questa giornata vorrei che fosse l'umanità della ad esserlo persone. In 35 anni di carriera stringo la mano e guardo negli occhi a persone di tutti i tipi, che hanno qualcosa da trasmettere. È successo anche qui a Rosolina, anche nelle cose di tutti i giorni». Ad essere premiata è stata proprio la carriera stessa dell'artista. «Sono emozionatissimo nel ricevere questo premio. È come se fosse la pacca di un'amica che ti dice "ci sono io vicino che ti proteggo". Non lo penso come un premio, ma come un gesto di umanità che filtro e che restituisco al mio pubblico. Mi ritrovo ad emozionarmi come non succedeva da tempo con questa manifestazione che sorregge anche la memoria di quanto porta avanti Amnesty».

L'UMANITÀ

E l'umanità, secondo Paci, è un qualcosa che va di pari passo con la quotidianità e che lui stesso trasmette non solo al pubblico, ma condivide anche con altri artisti che come lui hanno il coraggio di schierarsi. «Alla base di tutto ci sta il vissuto, quello che riesci a trasmettere e o a ricevere con le persone. In 30 anni ho ricevuto tanti premi, ma questo per me ha un valore immenso. Non vedo l'ora di tornare e già dal libro (sulla Filarmonica Bellini, ndr) mi rendo conto che c'è una storia grande alla base e che è legata alla trasmissione della memoria».

Elisa Cacciatori

«QUESTO PREMIO HA UN IMMENSO VALORE E QUI A ROSOLINA NON VEDO L'ORA DI RITORNARE»

Annex A

Voci per la libertà: Dissemination event schedule

| Day #1 – 20 July 2019 | |
|--|--|
| 14.00 – 17.30 | Arrival, check-in at Hotel Sole, event planning and free time |
| 17.30 – 19.30 | Video campaign: Interviews to Chafika Attalai (CCIF) and Bill Howe (StopHateUK) |
| 19.30 – 21.00 | Pre-dinner cocktail hour and buffet at the “Anguriara” beach and (possible) dinner at the Europa Restaurant |
| 21.00 – 00.30 | “Voci per la libertà – Una canzone per Amnesty” Semifinal Concert at Piazzale Europa + Video campaign: video shooting and possible interviews |
| <i>Overnight accommodation at Hotel Sole</i> | |
| Day #2 - 21 July 2019 | |
| 10.00 – 12.00 | Video campaign: video shooting and possible interviews |
| 12.00 – 14.00 | Lunch: Free time, an opportunity to choose your own delightful culinary experience |
| 14.00 – 16.00 | Video campaign: Interviews to Gabriele Baratto and Elisa Martini (UniTrento), and Sara Tonelli (FBK) |
| 16.00 – 18.00 | Hatemeter stand organisation + Video campaign: video shooting and possible interviews |
| 18.00 – 18.30 | Video campaign: Interview to Riccardo Noury (AMNESTY) |
| 18.30 – 19.30 | “Premio Amnesty International” Conference at the Convention Center with presentation of project Hatemeter |
| 19.30 – 20.00 | Video campaign: Interview to Roy Paci (Testimonial Hatemeter) |
| 20.00 – 21.00 | Pre-dinner cocktail hour and buffet at the Convention Center and (possible) dinner at the Zefrido Restaurant |
| 21.00 – 00.30 | “Voci per la libertà – Una canzone per Amnesty” Final Concert at Piazzale Europa and Hatemeter presentation on the main stage + Hatemeter stand + Video campaign: video shooting and possible interviews |
| <i>Overnight accommodation at Hotel Sole</i> | |

Practical information

Official website

<https://www.vociperlaliberta.it/>

Location

Rosolina Mare (RO, Italy): <http://www.rosolinamarelido.it/>

DISSEMINATION EVENTS

- Convention centre and Piazzale Europa: <https://www.facebook.com/pages/Centro-Congressi-Rosolina-Mare/355616877868474>
- “Anguriara” beach: <https://www.facebook.com/inanguriara/>

SUGGESTED ACCOMODATION AND RESTAURANTS

- Hotel Sole: <http://www.rosolinamarehotelsole.com/en/> (all requested rooms already booked)
 - Europa Restaurant: <https://www.facebook.com/euoparosolinamare/>
 - Zefrido Restaurant: <http://www.zefrido.it/>
-

Meals and accommodation

Please note that both meals and accommodation will be paid by each partner, under its own Hatometer travel/subsistence budget. “Voci per la libertà” will offer two pre-dinner aperitifs and buffets on July 20 and July 21, as well as beverage during the day.

Getting there

BY CAR

You can get detailed driving directions at the following links:

- 1) From Trento: <https://goo.gl/maps/jf495u68tMvfgYNH8>
- 2) From Rome: <https://goo.gl/maps/xt2MzzS2TERbortN8>

BY AIRPLANE + TRAIN

The closest airport is the international airport of Venice (VCE – Marco Polo):

<http://www.veniceairport.it/en/>. It is about 2 hours by train from Rosolina Mare (1 hour by car). The Venice airport is well connected to the city by public transportation lines and to the railway station in Mestre (<http://www.veniceairport.it/en/transport/venezia-mestre-station.html>).

From the Mestre railway station, please take the train to reach Rosolina (train timetables and fares at <http://www.trenitalia.com/tcom-en>). Then, would you be so kind to contact us.
